



Social Media Manager (Volunteer)

Who We Are

Human Rights Research Center (HRRC) is an established 501(c)(3) nonprofit that brings a multidisciplinary approach to human rights and seeks to bridge the gap between academic research and the wider public. We **educate** through facts, **advocate** using our research findings, and take **action** to implement change.

Who You Are

You are thoughtful, disciplined, and motivated by truth, accountability, and public empowerment. You understand that social media is not just about engagement—it's about responsibility, accuracy, and trust.

You care deeply about accessibility and advancing human rights. You are comfortable working independently, but value collaboration with researchers, analysts, and organizers. You believe good information should reach people clearly, ethically, and at the right moment.

You may come from social media management, digital communications, journalism, advocacy, or movement organizing background.

You believe storytelling matters. You also believe credibility is non-negotiable

What You'll Do

- Oversee a small team of Social Media Coordinators
- Support the development and implementation of social media content plans for Facebook, Instagram, LinkedIn, and Bluesky
- Monitor conversations, trends, and platform dynamics relevant to human rights, civil rights, and social justice
- Engage respectfully with the public, amplify verified information, and help foster constructive dialogue and community trust
- Identify and escalate any negative feedback and assist with drafting appropriate public responses
- Coordinate closely with program managers, research analysts, editors, and fundraising officers to support campaigns, reports, and breaking news

Qualifications & Skills

- Demonstrated interest in human rights, social justice, and nonprofit advocacy
- At least three years of experience in digital communications, social media management, or content marketing (professional, academic, or volunteer)
- Comfortable overseeing and leading small teams from various backgrounds and cultures
- Strong writing and editing skills with the ability to adapt tone for different platforms
- Experience using Canva and familiarity with basic design principles
- Knowledge of social media management tools (such as Buffer) and analytics is a plus
- Ability to work independently and manage multiple priorities in a virtual environment



- Experience with Wix or other content management systems is preferred
- Collaborative mindset and comfort giving/receiving feedback.

Compensation and Commitment

This is a volunteer, virtual opportunity with the expectation of 4-6 hours of work per week. At least a six-month time commitment is required.

Benefits of Volunteering with Us

- Build a portfolio of social media campaigns and content
- Collaborate with a supportive, mission-driven team
- Develop and showcase skills in nonprofit leadership, communications, and digital marketing
- Receive professional references, LinkedIn recommendations, and public recognition for your contributions

How to Apply

- Please complete the online application form: <https://forms.gle/9zEou9CE78LkupSbA>.

Human Rights Research Center (HRRC) is committed to equal opportunity and promotes equity and transparency as core values. HRRC practices inclusiveness in decision making through the use of consultation with employees throughout the organization. HRRC does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.