



Peer-to-Peer Fundraiser (Volunteer)

Who We Are

Human Rights Research Center (HRRC) is an established nonprofit that brings a multidisciplinary approach to human rights and seeks to bridge the gap between academic research and the wider public. We **educate** through facts, **advocate** using our research findings, and take **action** to implement change.

Who You Are

We're seeking a motivated, detail-oriented, and mission-driven **Volunteer Peer-to-Peer Fundraiser** to support HRRC's fundraising and sustainability efforts. The ideal candidate is passionate about human rights, adept at relationship-building, and comfortable serving as a Brand Ambassador and Champion for HRRC. Your mission is to mobilize your personal and professional networks to raise funds that directly support our research, education, and advocacy work.

What You'll Do

- **Campaign Creation:** Set up and personalize a digital fundraising page (using platforms like GoFundMe, Tiltify, or our internal website).
- **Storytelling:** Share "the why" behind your involvement. Use photos, videos, or personal anecdotes to explain why this cause matters to you.
- **Direct Outreach:** Reach out to friends, family, and coworkers via email, text, and social media to solicit donations.
- **Donor Stewardship:** Personally thank every person who donates to your page and keep them updated on your progress.
- **Advocacy:** Educate your network about [Organization Name]'s mission and the specific impact of their contributions.

Qualifications

- **Strong Personal Network:** The most critical "qualification" is having a community (friends, family, social media followers, or professional colleagues) you are comfortable reaching out to.
- **Effective Storytelling:** You don't need to be a professional writer, but you must be able to articulate *why* the cause matters to you. Personal connection is what drives P2P success.
- **Resilience & Persistence:** Fundraising involves hearing "no" or being ignored. You need the "stick-to-itiveness" to follow up and keep the momentum going for several weeks.
- **Interpersonal Skills:** You are acting as a brand ambassador. Being approachable, enthusiastic, and polite—even when someone can't give—is key.
- **Social Media Savvy:** You should be comfortable using platforms like Instagram, Facebook, LinkedIn, Bluesky, or TikTok to share links and updates.
- **Platform Literacy:** Experience with GoFundMe, Classy, Givebutler, Tiltify, or similar platforms. You don't need to be an expert, but you should be able to set up a profile and upload a photo.
- **Basic Data Management:** Experience with a CRM is required to track donor interactions.
- **Education:** A Bachelor's degree in Communications, Marketing, or Business is preferred.

Human Rights Research Center (HRRC)

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- **Experience:** 1–3 years in sales, marketing, or community organizing is highly valued because the "ask" in fundraising is very similar to a sales pitch.
- **Project Management:** P2P campaigns are time-bound (e.g., a "Giving Tuesday" push), so the ability to manage a timeline is vital.

Compensation and Commitment

This is a volunteer, virtual opportunity with the expectation of 4-6 hours of work per week. At least a six-month time commitment is required.

Benefits of Volunteering with Us

- Contribute meaningfully to a global movement for justice and human rights
- Gain experience in marketing, digital communication, and non-profit development.
- Collaborate with a passionate and diverse team
- Receive professional references, LinkedIn endorsements, and recognition for your contributions.

How to Apply

Please complete the online application form: <https://forms.gle/9zEou9CE78LkupSbA>.

Human Rights Research Center (HRRC) is committed to equal opportunity and promotes equity and transparency as core values. HRRC practices inclusiveness in decision making through the use of consultation with employees throughout the organization. HRRC does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.