



Public Relations Manager

Who We Are

Human Rights Research Center (HRRC) is an established nonprofit start-up that brings a multidisciplinary approach to human rights and seeks to bridge the gap between academic research and the wider public. We **educate** through facts, **advocate** using our research findings, and take **action** to implement change.

We are seeking a passionate and strategic **volunteer** Public Relations Manager to elevate the visibility of our mission and amplify the impact of our work. This role will be key in shaping our public image, crafting compelling messaging, and cultivating strong relationships with media outlets and key stakeholders.

What You'll Do

- Develop and implement a comprehensive PR and media strategy aligned with organizational goals.
- Draft and distribute press releases, media advisories, and op-eds.
- Proactively pitch stories to local, national, and international media outlets.
- Build and maintain a media contact database and manage ongoing outreach.
- Monitor media coverage and share performance metrics with the leadership team.
- Collaborate with the communications and social media team to ensure message consistency.
- Support crisis communications planning and execution as needed.
- Represent the organization in public forums, interviews, or events (as applicable).

Qualifications

- Proven experience in public relations, communications, journalism, or a related field (nonprofit or advocacy experience a plus).
- Excellent written and verbal communication skills.
- Strong storytelling abilities with a keen understanding of media dynamics.
- Ability to work independently and manage multiple projects simultaneously.
- A passion for human rights, social justice, and global equity.

Compensation and Commitment

This is a volunteer, virtual opportunity with the expectation of 5-10 hours of work per week. At least a six-month time commitment is required.

Benefits of Volunteering with Us

- Make a tangible impact on human rights awareness and advocacy.
- Collaborate with a dedicated team of changemakers.
- Gain experience in nonprofit PR strategy and media relations.
- Receive professional references, LinkedIn endorsements, and public recognition for your work.

Human Rights Research Center (HRRC)

E-mail: info@humanrightsresearch.org Website: www.humanrightsresearch.org EIN: 87-1306523
2000 Duke Street, Suite 300, Alexandria, VA 22314, U.S.A.



How to Apply

Please email your CV/resume, a brief statement of interest, and one writing sample (e.g., press release, op-ed, or similar) to info@humanrightsresearch.org with the subject line: **Volunteer PR Manager Application – [Your Name]**.

Human Rights Research Center (HRRC) is committed to equal opportunity and promotes equity and transparency as core values. HRRC practices inclusiveness in decision making through the use of consultation with employees throughout the organization. HRRC does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.

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