



Social Media Engagement Manager (Volunteer)

Who We Are

Human Rights Research Center (HRRC) is an established 501(c)(3) nonprofit that brings a multidisciplinary approach to human rights and seeks to bridge the gap between academic research and the wider public. We **educate** through facts, **advocate** using our research findings, and take **action** to implement change.

Who You Are

We are seeking a passionate, digitally savvy, and community-minded Volunteer Social Media Engagement Manager to help foster an active, informed global community around our human rights research. This role is ideal for individuals who love interacting with people online, building digital networks, and driving meaningful conversations about social justice across social media platforms.

What You'll Do

- Monitor HRRC's social media channels and respond to comments, direct messages, and mentions with empathy, clarity, and professionalism
- Actively engage with partner organizations, human rights advocates, and followers to expand our digital reach and build a supportive online network
- Collaborate with content creators and staff to coordinate the promotion and distribution of research findings, articles, and campaigns
- Help execute digital engagement strategies surrounding key international human rights days and urgent advocacy alerts
- Track and analyze key interaction metrics (comments, shares, mentions, and community growth) to suggest improvements for audience engagement
- Ensure all community interactions strictly reflect HRRC's core values of inclusivity, equity, and respect

Qualifications

- Demonstrated interest in human rights, social justice, or digital advocacy
- Strong written communication skills and the ability to adapt tone for different platforms and diverse audiences
- Familiarity with major social media platforms (such as LinkedIn, Instagram, Facebook, Threads, and Bluesky) and community management best practices
- Ability to collaborate effectively in a virtual, fast-paced nonprofit environment
- High level of emotional intelligence, sound editorial judgment, and a thoughtful approach to sensitive or complex online discussions

Compensation and Commitment

This is a volunteer, virtual opportunity with the expectation of 4–6 hours of work per week. At least a six-month time commitment is required.

Human Rights Research Center (HRRC)
Website: www.humanrightsresearch.org
501(c)3 IRS EIN: 87-1306523
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Benefits of Volunteering with Us

- Gain hands-on experience in nonprofit communications, digital advocacy, and community management
- Collaborate with a supportive, mission-driven team of global researchers and advocates
- Develop data-driven insights into social media growth, audience behavior, and digital organizing
- Receive professional references, LinkedIn endorsements, and public acknowledgment for your work

How to Apply

Please complete the online application form: <https://forms.gle/9zEou9CE78LkupSbA>.

Human Rights Research Center (HRRC) is committed to equal opportunity and promotes equity and transparency as core values. HRRC practices inclusiveness in decision making through the use of consultation with employees throughout the organization. HRRC does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.