



## Social Media Coordinator (Volunteer)

### Who We Are

Human Rights Research Center (HRRC) is an established nonprofit start-up that brings a multidisciplinary approach to human rights and seeks to bridge the gap between academic research and the wider public. We **educate** through facts, **advocate** using our research findings, and take **action** to implement change.

### Who You Are

We are seeking a proactive and creative **Volunteer Social Media Coordinator** to help manage and grow our online presence. This role is ideal for someone who enjoys crafting engaging content, building community, and leveraging social platforms to amplify our mission.

### What You'll Do

- Support the development and implementation of social media content plans for Facebook, Instagram, LinkedIn, and Bluesky.
- Draft compelling posts and create engaging graphics aligned with HRRC's brand and mission
- Publish content across channels and monitor engagement to inform future strategy
- Track platform activity and recommend interactions, including liking, commenting, and sharing
- Identify and escalate any negative feedback and assist with drafting appropriate public responses
- Research social media best practices and track digital strategies used by other human rights and nonprofit organizations
- Collaborate with all HRRC teams to develop and promote original content.

### Qualifications

- Demonstrated interest in human rights, social justice, or nonprofit advocacy
- At least one year of experience in digital communications, social media management, or content marketing (professional, academic, or volunteer)
- Strong writing and editing skills with the ability to adapt tone for different platforms
- Experience using Canva and familiarity with basic design principles
- Knowledge of social media management tools and analytics is a plus
- Ability to work independently and manage multiple priorities in a virtual, start-up environment
- Experience with Wix or other content management systems is preferred
- Collaborative mindset and comfort giving/receiving feedback.

### Compensation and Commitment

This is a volunteer, virtual opportunity with the expectation of 3-5 hours of work per week. At least a six-month time commitment is required.

### Benefits of Volunteering with Us

Human Rights Research Center (HRRC)  
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- Build a portfolio of social media campaigns and content
- Collaborate with a supportive, mission-driven team
- Develop and showcase skills in nonprofit communications and digital marketing
- Receive professional references, LinkedIn recommendations, and public recognition for your contributions.

### **How to Apply**

Please complete the online application form: <https://forms.gle/9zEou9CE78LkupSbA>.

*Human Rights Research Center (HRRRC) is committed to equal opportunity and promotes equity and transparency as core values. HRRRC practices inclusiveness in decision making through the use of consultation with employees throughout the organization. HRRRC does not discriminate against any person on the basis of actual or perceived race, color, religion, national origin, ancestry, citizenship status, age, ability, gender, marital status, veteran status, sexual orientation, genetic information, arrest record or any other characteristic protected by applicable federal, state or local laws. Applicants committed to equity from all backgrounds, experiences, abilities, and identities are encouraged to apply.*

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